

WSO Press Release

“The Woodlands Symphony Gets Big Boost from Keynote Society”

The Woodlands Symphony Orchestra & Chorus, gearing up for a season-long celebration of their 15th anniversary, received a major energy boost from their newly formed Keynote Society.

The group of volunteers began in November of 2006, when nine women and men interested in growing and sustaining WSO established the Society. It has since grown to 24 members with a goal of reaching 100 by the beginning of 2008.

According to WSO board member and Keynote Society president Lana Hazlett, the Keynote Society is about more than just numbers. "It's a volunteer organization committed to support the objectives of The Woodlands Symphony in growing the public awareness of the WSO and concert attendance."

The Woodlands Symphony is a professional orchestra under the direction of Maestro Dagang Chen.

"The enthusiasm of the Keynote Society members is infectious," Chen said. "We have already seen an increase in concert ticket sales and attendance. And they are there to greet the audience, make them feel welcome."

Lana Hazlett shares a passion for the cultural arts with her friends, and has dedicated many years of service to the WSO's educational programs. In March she received the Fine Arts 2007 Service of Excellence Award at the "Five Who Share" Interfaith Spring Luncheon.

"A community must be multifaceted to meet the needs of its people," Ms. Hazlett said. "The cultural arts are a vital part of any thriving community. Participation in the arts brings balance to one's life. As The Woodlands fulfills its destiny of becoming one of the most desirable communities in America, the cultural arts in general and a first class symphony in particular must be at its heart."

Persons interested in joining the Keynote Society may call Ms. Hazlett at (281) 363-1175.